

Creative Production Price List

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Script Writing

- Script Writing per 20 Second Spot – Internally Produced - From - £ 50 per script
- Script Writing per 20 Second Spot – Externally Produced - From - £ 200 per script

Advertisement/Messaging Production

- Internally Produced Messaging per 20 second spot - From - £ 150 per spot
- Externally Produced Messaging per 20 second spot - From - £ 400 per spot

Voice-Overs

- Standard DMX sourced Voice-over per hour - From - £ 100 per hour
- Professional voice per hour - From - £ 500 per hour
- Celebrity / known voice per hour - From - £1,500 per hr/script

Jingles & Brand ID's

- Sung Jingles – 5/8 Track Voices (raw data) - From - £1,000 per script
- Brand ID (sonic trigger) – DMX Produced - From - £ 500 per unit
- Brand ID (sonic trigger) – Externally Produced - From - £1,000 per unit

Advertising/Messaging Music Beds

- Non copyright music per 20 seconds music bed - From - £ 60 per unit
- Specially Sourced generic music - From - £120 per unit
- Exclusive rights music per 20 second bed (one year licence) - From - £200 per unit
- Custom-produced music per 20 second music bed - From - £600 per unit

The above prices are a guide only, once a final brief is obtained from the client, a 'fixed cost' will be calculated and sent for approval.

Typical example

- A 20 second advert produced internally from a client brief, scripted by DMX, voiced by a professional artiste, with a licensed music accompaniment and branded 'sonic trigger' would cost circa £1,000 + VAT. (Examples available on request)
- **Call 01689 882200 and ask for our 'ABC Media Production Contact'**